Saratoga County's

WOMEN of Influence 2021

NOMINATION INSTRUCTIONS

It's time to begin the 2021 search for 5 of Saratoga County's most dynamic women leaders. The Top 5 Women of Influence awards will honor women who have been making headlines in their fields.

Saratoga TODAY is looking for candidates who share a commitment to business growth, professional excellence and to the community – women who are shaping the future of Saratoga County. To nominate yourself or someone else, please follow the instructions on the following pages.

NOMINATION DEADLINE: March 1, 2021

SARATOGA TODAY™

Five Case Street, Saratoga Springs, NY 12866 • 518-581-2480 • www.saratogaTODAYnewspaper.com

NOMINATION INSTRUCTIONS

SELECTION CRITERIA

Entries must meet initial selection criteria to be considered for an award.

- Must be a female resident of Saratoga County or employed in Saratoga County
- May be self-nominated or nominated by another person
- Cannot be a member of the judges' panel or a member of the judges' immediate family
- The focus of the Top 5 Women of Influence Award is to honor women who stand out or excel in their areas of expertise.

COVER PAGE

Each nomination should include a cover page. Please include as much of the following information as possible, in the order presented:

Nominee

- Name
- Current position
- Company
- Address
- Phone Number
- Email Address
- Length of Employment
- Size of Organization
- Marketing/PR Contact Name and Email

Nominator

- Name
- Title
- Company
- Phone Number

NOMINATION INSTRUCTIONS

BIOGRAPHICAL PROFILE

The judges will concentrate on three areas with particular emphasis on recent accomplishments. Ideally, nominations will include information from all three categories below, using all headings (I, II, III) as illustrated. Under each heading we have included a sample outline to help you begin the process.

I. PROFESSIONAL ACCOMPLISHMENTS

This is the individual's level of achievement within her company, industry and economic region. Examples may include but are not limited to:

- A description of the nominee's most significant professional accomplishments
- Organization where nominee works and has worked, important dates, titles and responsibilities
- Licenses, degrees (please list names of universities/institutions), area of professional expertise
- Honors and awards (list dates, etc.)
- Special skills and abilities

II. COMMUNITY INVOLVEMENT

List past and present community involvement activities in which the nominee and/or her business is or has been involved and describe the extent of the involvement. Examples may include but are not limited to:

- Honors and awards received (list dates, nature of award, etc.)
- Past and/or present active involvement in community organizations where the nominee has made a significant difference. Explain the nature of involvement and list dates of involvement, contact person and phone number.

III. ADVOCACY FOR WOMEN

Demonstrate individual's impact and success within her company, industry and economic region as it relates to but is not limited to:

- Supporting personal or professional growth
- Roles in decision-making and extent of these roles
- Demonstration of positive growth trends, programs, products/services, profits
- Examples of professional creativity and innovation
- Overcoming professional obstacles

Cover the above areas with sufficient detail while remembering the two page limit.

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Questions about the Women of Influence Award and the nomination procedure should be directed to Chad Beatty at Cbeatty@SaratogaPublishing.com or 518-581-2480.

ENTRY DEADLINE: 5 P.M. • MONDAY, MARCH 1, 2021

No Extensions, No Exceptions.

No Faxed Entries will be Accepted.

MAIL COMPLETED PACKAGES TO:

Saratoga TODAY
5 Case Street Saratoga Springs, NY 12866

OR EMAIL TO:

Cbeatty@SaratogaPublishing.com

The Top 5 Women of Influence Awards will be presented to honorees in May, 2021.

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